



Franchise Information Brochure

The Company

About Us

- With the popularity of Indo-Chinese street food in India, an enthusiastic couple, Sulekha & Sunil decided to share its flavors with the world by founding GingerFresh in **2022**. Surprisingly, while gaining momentum, GingerFresh stands out as the most authentic and unique Quick Service Restaurant (QSR), aiming to become the fastest-growing QSR chain. With its distinct taste and authentic sauces, GingerFresh successfully sold its first franchise in **2023** and has already secured a location for its second outlet. The brand's rapid growth reflects the widespread appreciation for its fusion cuisine and commitment to delivering an exceptional experience.
- GingerFresh serves up delicious versions of classic recipes that many Indian food lovers enjoy. Imagine the tasty combination of vinegar and soy sauce as they enhance dumplings, Hakka noodles, and stir-fried veggies on your plate. Get ready for a burst of flavors with our spicy Szechuan-inspired appetizers that will leave you happily savoring each bite.

Vision & Mission

- ▶ Our Vision is to be the premier and most lucrative Quick Service Restaurant (QSR) chain, celebrated for delivering the finest and authentic Indo-Chinese fusion cuisine, captivating customers with extraordinary flavors, and offering an unmatched dining experience that sets the standard in the industry.
- ▶ Our Mission is to deliver authentic Indo-Chinese street food, enriching culinary experiences with delightful flavors and a fusion of cultures, to satisfy diverse palates.

Costs & Commitments

Investment

Item	Cost
Equipment	\$96,000
Construction	\$130,000
Franchise Fee	\$23,999
Turnkey Cost	\$249,999
Additional Benefits	
Initial Lease Deposit (Paid by Franchisor)	\$10,050
Tenant Lease Improvement	\$15,000
Base Rent-Free Period (3 Months * \$4693.50)	\$14,080
Final Total after benefits	\$210,868

Initial deposit

Deposit (Included in the above cost)	Amount
Initial Deposit (at the time of signing the agreement)	\$25,000

** In the event of agreement cancellations, 50% of the deposited amount shall be deemed non-refundable, with the remaining 50% subject to reimbursement within 90 days from the date of agreement cancellation.

Royalty Fee

Monthly Gross Sales	Royalty Fee %
Initial 6 Months	No Fee
\$0 - \$14,999	No Fee
\$15,000 - \$59,999	4%
\$60,000 - ~	3%

Marketing Fee

Monthly Gross Sales	Marketing Fee %
Initial 3 Months	No Fee
\$0 - ~	2%

Benefits & Process

Benefits

- No Royalty fee for 6 month
- Higher margins, minimized wastage
- Prime Location
- 3 Months operational support
- Ongoing training support for the term of the contract
- No expert / chef required
- Low labor cost
- No experience required
- Unique & Innovative cuisine/menu
- Consistent & Streamlined operations
- Effective digital marketing
- Progressive track record
- Sustainable model

Process

1. Complete the online form by visiting our franchise page at www.gingerfresh.ca/franchise
2. After screening your information, we will discuss the opportunity and share you with the Non-Disclosure Agreement (NDA).
3. Upon signing NDA, we will provide you with the Franchise Disclosure Document (FDD) to offer you comprehensive insights into the details of our franchise opportunity.
4. Seek a legal and financial advice to review the FDD terms, conditions, and obligations.
5. Upon review of the FDD, the undersigned agrees to pay the initial deposit and execute the agreement.

Contact Us

Email: info@gingerfresh.ca

Call: 1 (800) 539 8231 (Toll Free)